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RAINBOW NETWORK

PROUD PARTNERSHIP PROGRAM - 2022

The KW Rainbow Network launched the *Proud Partnership Program* to provide a win-win vendor resource that our associates and business partners utilize to grow their businesses. The Proud Partnership Program connects KWRN vendor-partners who have committed to, "Celebrating Diversity," directly to our associates.

WHO IS THE KW RAINBOW NETWORK?

As the Keller Williams Expansion Network's (KWx) LGBTQ resource, the KW Rainbow Network takes Pride in our company mission and unique culture with a commitment to *build diversity worth celebrating*. As an international network of Keller Williams LGBTQ associates, staff, and leaders, we are committed to serving the LGBTQ community with integrity, dignity and compassion. Our group was founded to exchange ideas and successes, refer business, network on real estate trends, champion equality — and has grown to be a resource for all KWx associates as they work with this significant and diverse consumer base.

ASK ABOUT HOW YOU CAN INCLUDE EVENT SPONSORSHIP!

- Sponsorship of the specific KWRN Event
- Speaking Opportunity + Event Graphic Promotion
- Meet & Greet with Leadership Council & Members
- Can bring promo items & co-branded marketing materials

Platinum

- Priority Event Sponsorship Opportunities
- Free Event Access to All Events (up to 3 representatives per event) + Virtual Events
- Large Website Ad + Link
- Website Ad on "Events" page
- Priority Webinar Opportunities + Advertisement
- KWRN E-Newsletter Ad Space
- Proud Partner Logo Usage
- Priority Renewal

Gold

- Event Sponsorship Opportunities
- 2 Free Event Access (up to 2 representatives per event) + Virtual Events
- Medium Website Ad + Link
- Webinar Opportunities + Advertisement
- KWRN E-Newsletter Ad Space
- Proud Partner Logo Usage

Silver

- 1 Free Event Access (1 representative per event)
- Medium Website Ad, Logo
- KWRN E-Newsletter Ad Space
- Proud Partner Logo Usage

JOIN TODAY AS A 2022 PROUD PARTNER!

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